

# CRAFTING YOUR CAREER: Grant Writing & Proposals for Photographers

Photoville Festival 2021 Sessions On-demand recordings are made possible thanks to our partner, [PhotoWings](#)



Photoville is proud to partner with Diversify Photo to host their second set of professional development workshops together.

These workshops are aimed towards experienced and emerging photographers and editors who would like to learn about the various journeys to success that leaders in our industry have taken. In this session we will dissect successful grants and proposals and get advice from grant-giving organizations.

The workshops are especially geared towards BIPOC photographers, and are open to photographers anywhere in the world. We are here to support BIPOC and non-Western photographers to have successful careers. **Learn how to write successful grants, proposals, and pitches and about the in's and out's of being a photo editor. Thursday September 23**

**4:00PM EST**

**Online Event**

**PRESENTED BY**



DIVERSIFY PHOTO

# *Photoville*

with support from Leica Camera



**Presenter Bios**



**Judy Cai** is the Director of Grants at the New York Foundation for the Arts (NYFA). In her role, Judy oversees NYFA's awards and grants program that delivers over \$3 million in funding directly to artists across the U.S. annually. She is also currently overseeing the administration of the City Artist Corps Grants, part of a new \$25 million recovery initiative, to support NYC-based working artists who have been disproportionately impacted by COVID-19.

Judy previously worked as the Senior Program Officer at NYFA Learning and facilitated various professional development programs for artists and arts professionals nationwide, such as the Immigrant Artists Mentoring Program (IAP) in Newark, Detroit, Oakland, San Antonio, and Denver, and the Incubator for Executive Leaders of Color in New York City.

Prior to joining NYFA, Judy was the Outreach Coordinator at the Flushing Town Hall, where she worked closely with local Chinese communities in Queens and Long Island. As a strong advocate of global cultural exchange and with extensive experiences in international communications, Judy also managed projects at the Shanghai International Arts Festival, and led workshops at Shanghai Theatre Academy and Sichuan Fine Arts Institute.

Originally from China, Judy has a M.A. degree in Arts Management from Carnegie Mellon University, a B.S. degree in Culture and Arts Management, and a Bachelor of Law degree from Shanghai Jiao Tong University.

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**Danielle Villasana** is a photojournalist based in Istanbul whose documentary work focuses on human rights, gender, displacement, and health around the world. She's a National Geographic Explorer, a Women Photograph grantee, a Magnum Foundation awardee, and an International Women's Media Foundation fellow.

Danielle strongly believes in pairing photography with education and community. She's co-founder of We, Women, an Authority Collective board member on The Everyday Projects' Community Team, and a Photo Bill of Rights co-author. She's also a member of Women Photograph and Ayün Fotógrafas.



**Veronika Châtelain** was born in Lenapehoking (/lə'ndʒ:p) / Brooklyn, New York to immigrant parents. She is a cultural producer and grant maker working with visual artists, storytellers, and creatives who challenge the false and dangerous narratives of BIPOC communities. As an advocate for Caribbean and

African diasporic art, she collaborates with and supports artists from communities that question systemic racism and distorted histories through critical engagement and collaborative initiatives. Ultimately she aspires for her work to drive institutional transformations that will radically support equity among Black and Indigenous spaces. While receiving a Masters degree in International Affairs with a concentration in media and culture from The New School, she worked on a thesis which presented research and analysis of the impacts of Western Evangelism on the Haïtian and Caribbean communities and their ancestral religions.

Châtelain is currently the Grant Partnership Lead for the

Culture and Art program at Open Society Foundations, where she oversees the Moving Walls Fellowship for documentary artists and co-leads the initiative for the African Cultural Heritage Restitution.



**Laura Roumanos** is a Lebanese Creative Producer originally hailing from Australia. She is currently the Executive Director and co-Founder of Photoville, a non-profit organization devoted to reaching a wide, diverse audience by producing a free annual photo festival in NYC, activating public spaces, amplifying visual storytellers, and connecting artists to a worldwide audience through educational programming and community events. Laura graduated from the prestigious National Institute of Dramatic Arts back in Australia and worked as a Producer before making the big move to NYC 16 years ago. Since then, Laura has worked for the Manhattan Theatre Club, St. Ann's Warehouse, Creative Time, The Future of StoryTelling, and the World Science Festival, in addition to producing several large scale theatrical shows for creatives such as Karen O, Bryce Dessner, Richard Reed Parry, Spike Jonze, Opening Ceremony and the Brooklyn Youth Chorus. Laura is currently a Coro Leadership NY Fellow and is committed to working with the New York Creative community on sustainable and equitable programs and initiatives.

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## **Presenting Organization**

### **About Diversify Photo**

Diversify Photo is a community of BIPOC and non-western photographers, editors, and visual producers working to break with the predominantly colonial and patriarchal eye through which history and the mass media has seen and recorded the

images of our time.

Our international online database is used by editors at major media outlets seeking to diversify their rosters of visual storytellers. We also create networking, exhibiting, speaking, community-building, and resource-sharing opportunities for our members.

## **About Photoville**

Photoville is a nonprofit organization founded in 2011 in Brooklyn, NY. Our mission is to build a wide, diverse audience for photographic narratives and nurture a new lens of representation, through the creation of unique and highly innovative environments such as our free annual community photo festival.

Since Photoville's inception, we have been devoted to building an inclusive community of visual artists. We view art as a collaborative process between artists and their audiences, and we believe that public art creates the perfect conditions to foster this creative union.

**To learn more about our organization, please visit [photoville.com](http://photoville.com)**

## **About Leica Camera USA**

Leica represents a union of craftsmanship, design and experience. It is a beautiful collision of art and engineering, and the future of form and functionality. Leica Camera, headquartered in Wetzlar, Germany with a second production site in Vila Nova de Famalicão, Portugal, is an internationally operating, premium-segment manufacturer of cameras and sport optics products. The legendary status of the Leica brand is founded on a long tradition of excellence in

the supreme quality and performance of cameras and lenses, and the iconic images that artists and photojournalists everywhere captured with them. For more information about Leica visit <https://leicacamerausa.com/>, or follow the brand on Facebook, Instagram, Twitter and YouTube at [@leicacamerausa](#).

### **FOLLOW THE ORGANIZATION**

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